

The Big Draw 2007

Shape the Future - Designing for Sustainability with The Royal Academy of Engineering

The Big Draw is The Campaign for Drawing's annual October showpiece, which aims to show that drawing can be a public activity as well as a private passion. 1000 venues across the UK and abroad, from great national institutions to village halls, regularly join in to offer people of all ages the chance to discover that drawing is enjoyable, liberating and at everyone's fingertips. The Campaign has demonstrated that drawing is also one of the best interactive tools for learning!

This year The Big Draw is teaming up with The Royal Academy of Engineering for a national project, to show how much we rely on the design and innovative skills of the engineer. Have you ever considered the amount of science, engineering and technology we take for granted in our everyday lives and how it shapes modern Britain? Science and education centres are invited to put forward plans to become one of 20 national/regional venues for a competition on the theme of sustainability.

We are looking for ideas with the greatest potential for raising the profile of engineering, drawing and designing for sustainability, and which promise an exciting Big Draw event. It could take place any time in October and should capture youthful imaginations (particularly 12-18s) and involve a wide range of participants - schools, art and design students and the general public. You might invite designs or drawings that will improve a local feature, facility or communicate a vision of the future. Do choose a focus for your event that is relevant to your location, collections, curriculum or programme. Those that fit these criteria, by describing realistically ambitious projects, will be sent a range of high calibre prizes in three age categories (10 and under, 11-16, 17 and over) to award to the most interesting drawings created during their Big Draw event - or in a related schools programme.

If you are interested, first register on our free online database www.thebigdraw.org and then submit an outline of your plans on **one side of A4**, by post to: The Campaign for Drawing, 7 Gentleman's Row, Enfield EN2 6PT or email to admin@campaignfordrawing.org (mark the subject box RAE competition) by **6 July 2007**, describing how you would run your event, and your target participants and audience.

Representatives from the Campaign for Drawing and Royal Academy of Engineering (including Professor Chris Wise of Expedition Engineering) will select competition organisers in **mid-July** and the results will be announced immediately. Even if your project is not selected, you are encouraged to use the Shape the Future template, which is on the Big Draw CD you will be sent on registration, to run your own competition. You can also download the templates (pdf): [STF drawing template \(colour\)](#); [STF drawing template \(b&w\)](#); [STF info template \(colour\)](#); [STF info template \(b&w\)](#) - it can be two-sided or one-sided as you wish. For further information on the Campaign for Drawing visit our website www.campaignfordrawing.org

Shape the Future

RAEng at the 2006 Big Draw National Launch, *Amazing Space* at Somerset House and King's College London

